

NWeSource Managed Web Hosting for WordPress

Understanding Managed Web Hosting for WordPress

Most people have no idea what goes into website hosting, and especially when it comes to hosting a database driven website built on WordPress. While it isn't rocket science, the website has now become more breakable with the incredible features that come along with WordPress. Just like cars, the more they evolve the more complicated they get. There is no question that the cars of today are far superior to those of yesteryear, right? The same is true for WordPress websites.

What makes a database driven website like WordPress better?

Database Driven Superstardom

The main feature improvement of a database driven website is the ability to make a change one place, and have it be site-wide. Adding a single plugin can extend the functionality of the entire machine, so there is no question about the overwhelming benefit. Additionally, from an SEO and marketing standpoint there is absolutely no turning back. With SEO plugins, RSS feeds, tracked conversion forms and dynamically injected phone numbers the old standalone XHTML website is basically dead. Use any website analysis software and you can see gaping technology holes in the site that Google and search engines also see and care about. If your competitors are using WordPress and you're not – they win.

Overcoming Website & Web Hosting Complexity

At the same time, backup technologies and cloud computing have evolved bringing greater levels of redundancy and automation, so there is a pretty solid trade-off, but only for those who know how to pair the greater hosting technologies with the platform.

Why Our Web Hosting Services Win

There really is nothing better at this price level – if there was we'd have it. Everything is set up in a best of breed fashion:

- Best of Breed Technologies
- Best of Breed Infrastructure & Hardware
- Best of Breed Software Selection & Integration
- Offsite Duplication
- Cloud Replication

Web Hosting & Website Disaster Recovery

Normally when you pay for web hosting, there is absolutely no guarantee that if your website goes down it will be recoverable. **Most web hosts don't tell you, but they consider backups your responsibility.**

What are the most common issues that can take a website down? Website disaster recovery scenarios include a malware infection, server down, a corrupted database, a WordPress upgrade (or other CMS) gone wrong, a fouled plugin update, or a list of other possibilities.

Instant Notification if Your Website Goes Down

In those scenarios we will be notified right away by text message. From there multiple copies of your website will be available to us to restore from, from the same day or as far back as several months.

What if you break your website? Triple Backup Coverage

Now that your website is in WordPress, you can edit it yourself, add pages, add plugins - and you could break it. You might just click the update WordPress button and take the website down – it's as easy as that. That's why having our team on standby is imperative, we can work with you on restoring through WordPress Revisions, cPanel & SiteAutoBackup.com coverage, or our ManageWP cloning cloud backup system. That's right, we have your website backed up 3 different ways – it is bulletproof.

In addition, you can count on us to stay ahead of the curve.

Web hosting for the future – Now.

The Details of Our Managed Web Hosting for WordPress

\$95 / Month – We Handle Everything

- 130% Wind Powered Green Hosting *
- Great Server Response Time
- Up to 10 Email Accounts (w/ Auto Responders, Forwarding, etc)
- Up to 3 GB Data Storage & 30 GB Monthly Data Traffic
- Industry Best Control Panel - cPanel
- One Click Application Installation – Fantastico
- E-Commerce Compatible (WP Commerce, Zen Cart, Magento, PayPal, etc.)
- Daily OFFSITE cPanel Container Backups (Includes Email Accounts, Database & Files)
- Daily OFFSITE Cloud-Based Website Backups (Includes Website Databases & Files)
- We Keep [NWeSource Recommended WordPress Plugins](#) Installed for Best Functionality
- We Apply WordPress Engine Updates As Needed **
- We Apply WordPress Plugin Updates As Needed **
- Includes 1 Hour of Updates/Fixes/Restores Total per Month
- 24 Hour Uptime Monitoring with SMS Text Notification
- Servers are Xeon 5XXX CPU's, 12 GB Ram, Raid 10 Disk Array
- \$1,000 Website Recovery or Replacement Guarantee ****

* Purchased Renewable Energy Credits representing 130% of the electricity used to power and cool web hosting servers.

** Every time WordPress or a Plugin is updated there is a possibility the site will break, so our staff is ready to instantly restore the site at the time the updates are made.

*** Up to three incidents, not new content

**** If your website goes down and we can't recover it – we will give you \$1,000 cash or a replacement website.